

# Media Kit



## START ADVERTISING TODAY

**ATTRACT MORE CUSTOMERS TO YOUR BUSINESSES POST COVID-19 AND BEYOND**

- ★ **BOOST TRAFFIC TO YOUR BUSINESS**
- ★ **FIND NEW CUSTOMERS**
- ★ **DRIVE THE SALES OF YOUR PRODUCTS**
- ★ **INCREASE LOCAL AWARENESS**



**OUR MARKETING SOLUTIONS HELP SMALL BUSINESSES PROVIDE REASSURANCE TO CONSUMERS AS THEY NAVIGATE THESE CHALLENGING TIMES FOR THE DMV AREA**

[www.dmvnxs.com](http://www.dmvnxs.com)

# DMVNXS



## Celebrating Community Commerce and Family

While other online websites neglect to provide valuable local savings throughout the communities within the DMV area, DMVNXS Online Marketplace could quite possibly be the only online media website maintaining a presence, educating, and reporting the best of the best within the Washington Metropolitan area.

Our primary emphasis is to, not only showcase our great community leaders, but to provide our readers with up-to-date information covering arts/culture, health/fitness, beauty/fashion and other professional services, just to name a few. This online program is targeted to those who are serious about finding quality resources, while saving money in their shopping pursuits, as well as a forum for advertisers to reach this select audience.

Commerce is not just owned by chambers. Commerce happens where you live - Arlington, VA; Alexandria, VA; Bethesda, MD; Fairfax, VA; Frederick, MD; Gaithersburg, MD; Reston, VA; Rockville, MD; Silver Spring, MD; Washington, D.C. and all places in between. You will likely recognize some of the places and people within our website.

The business of commerce is ever changing and technology is captivating the marketplace like never before. Progressive global industries are using advertising and marketing to introduce new technology for business, home, and personal use. Media is an important role in the relationship between goods, services, and commerce.



# Attract More Customers To Your Business

DMVNXS is on a mission to help local businesses grow in a post pandemic landscape.

We look to service our customers by listing our clients in our online directory, leveraging our community events calendar, and creating a coupon book.

We are specifically located in the DC, Maryland, Virginia Metropolitan area.

DMVNXS is just starting and looking to expand their ability to serve their customers.

01

## The Problem

Consumers are looking for quality resources and valuable discounts, while saving money in their shopping pursuits. Many small businesses are seeking new ways to highlight their products and services. Small businesses focus on everything that leads up to the sale, but afterwards they drop the ball.

02

## Post COVID-19 Marketing for Your Business

As challenging as times have been, a unique opportunity is available for small businesses to emerge stronger than ever before. By effectively communicating their products/services and commitment to the Washington metropolitan area, companies can help themselves and their consumers rapidly adjust to the new normal.

03

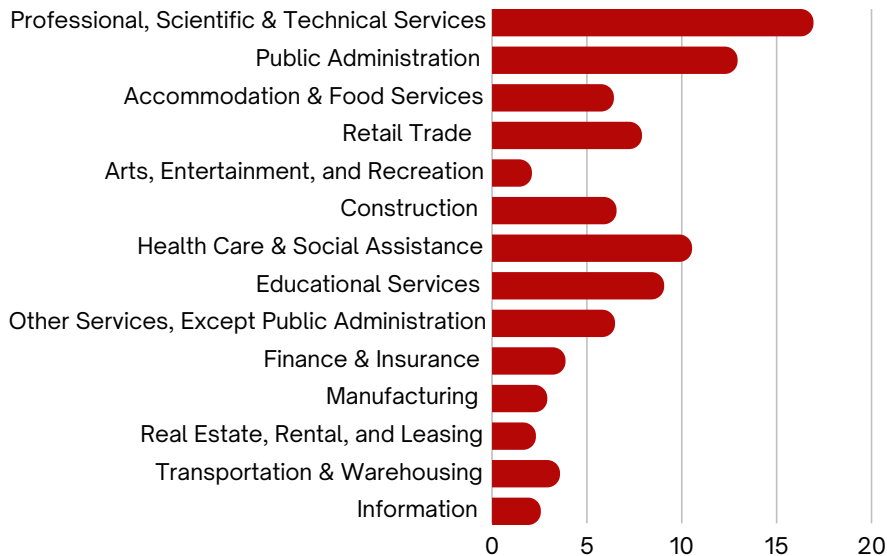
## Exposure through DMVNXS Online Marketing

Advertising with us will educate consumers with engaging content about your products and services. It helps guide prospects toward your offerings by showing how your business is superior or different from its competitors. Customers are more likely to buy again from your brand and show the benefits of choosing to Shop Local DMV.

# Audience

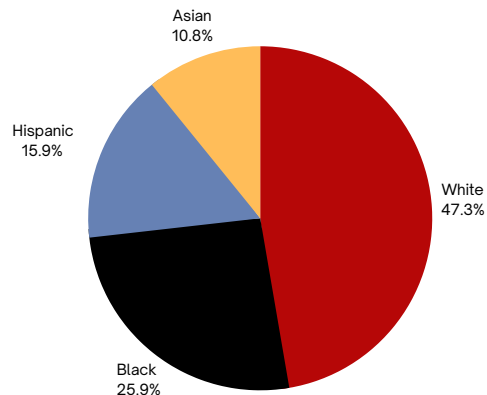
A statistical view of DC, Maryland, Virginia and it's diverse group of people, business and industry classifications.

## Business & Industry Classifications

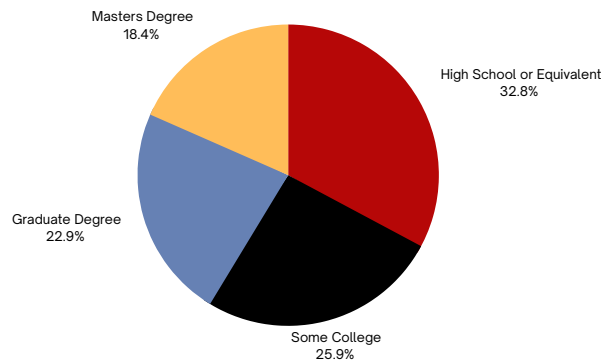


## DMVNXS Shoppers Are Super Consumers

### Race



### Education





# Sample Ads



## Banner Ads



## Business Listing

**Item Title**

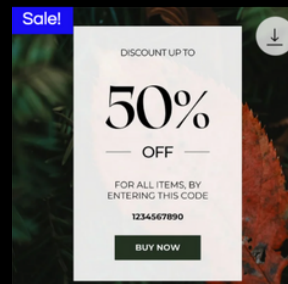
This is placeholder text. To connect this element to content from your collection, select the element and click Connect to Data.

Website

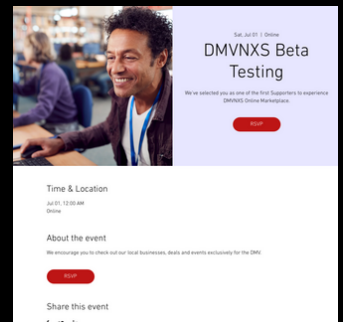
Telephone

Email

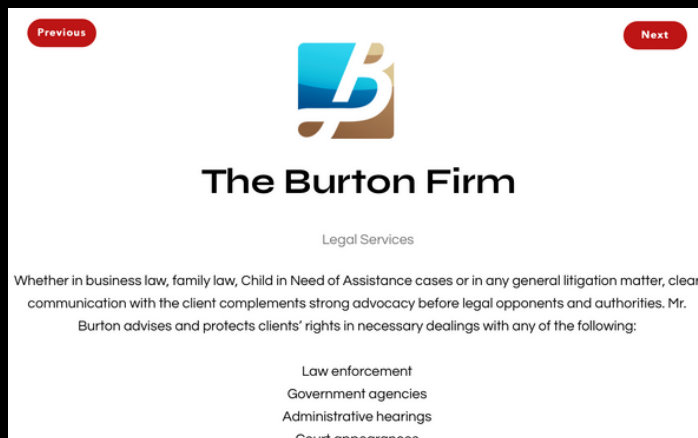
## Coupon Listing



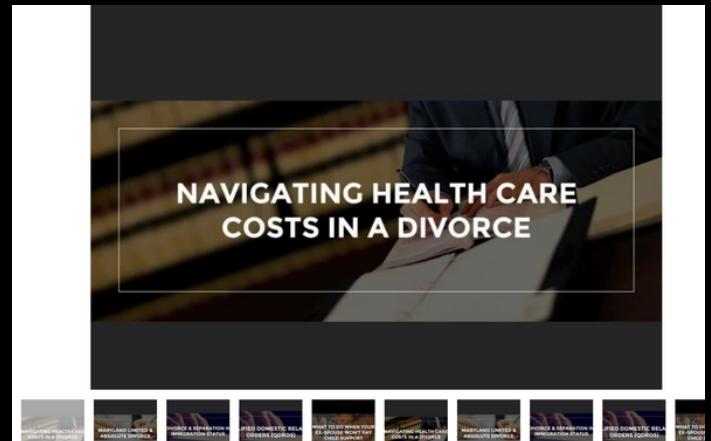
## Event Listing



## Company Description



## Gallery Slider (Videos & Pictures)



## Review & Comment Section

**Leave a Comment**

Name \*

Add your Name

Local Business \*

Choose a local business

Comments \*

How can we do better next time?

Submit

Rate Your Experience \*

☐ 5 - Outstanding

☐ 4 - Exceeds Expectations

☐ 3 - Meets Expectations

☐ 2 - Needs Improvement

☐ 1 - Unacceptable

Comments

## Contact Section

**Contact Info**

Website: <http://thelegalcounsel.com>

Phone: (301) 420-5540

Email: [aubrey@thelegalcounsel.com](mailto:aubrey@thelegalcounsel.com)

Address: 14626 Main Street suite 202, Upper Marlboro, MD 20772, USA

Hours of Operation

Attachments

Social Media

Map

# Our Offers

	Best Value	
<p><b>BASIC</b></p> <p><b>\$50</b></p> <p>Every month</p> <p>Business Listing</p> <p><a href="#">Buy Now</a></p> <ul style="list-style-type: none"> <li>Address &amp; Phone</li> <li>"About Us" Description</li> <li>Images (1)</li> <li>Link to Website</li> </ul>	<p><b>FEATURED</b></p> <p><b>\$75</b></p> <p>Every month</p> <p><a href="#">Buy Now</a></p> <ul style="list-style-type: none"> <li>Address &amp; Phone</li> <li>Map with Directions</li> <li>Hours of Operation</li> <li>Link to Website</li> <li>"About Us" Description</li> <li>Links to Social Media</li> <li>Images (5)</li> <li>Videos (1)</li> <li>Coupons (6)</li> <li>Events (6)</li> <li>Priority Listing</li> <li>Link to Email</li> <li>Customer Feedback</li> </ul>	<p><b>PREMIUM</b></p> <p><b>\$100</b></p> <p>Every month</p> <p>30 day free trial</p> <p><a href="#">Start Free Trial</a></p> <ul style="list-style-type: none"> <li>Address &amp; Phone</li> <li>Map with Directions</li> <li>Hours of Operation</li> <li>Link to Website</li> <li>"About Us" Description</li> <li>Links to Social Media</li> <li>Images (8)</li> <li>Videos (3)</li> <li>Coupons (unlimited)</li> <li>Events (unlimited)</li> <li>Priority Listing</li> <li>Homepage Exposure</li> <li>Menu/Attachments (3)</li> <li>Link to Email</li> <li>Customer Feedback</li> </ul>



# DMVNXS has solutions for all small businesses in DC, Maryland and Virginia



## Accounting & Tax Services

When it comes to financial services in the DMV, customers will search the DMVNXS Business Directory to learn about local professional services and watch videos that describe your products and services.

[LEARN MORE](#)

## Legal Services

When it comes to legal services, our directory provides a list of professional services with criminal law, personal injury, DUI, family law, real estate law, estate planning, civil litigation and contract law.

[LEARN MORE](#)

## Auto Sales & Services

Consumers use the DMVNXS Business Directory to find local auto service businesses and reap the benefits from the discounts and services they offer. Each business describes their products and services in addition with videos and pictures that provide more specific business information.

[LEARN MORE](#)

## Personal Services & Care

Consumers visit the DMVNXS Business Directory for products and services such as: florists, barber shops, childcare, entertainment, florists, funeral services, assisted living, housing, lodging, moving and storage, and tattoo parlors.

[LEARN MORE](#)

## Community Organizations

The DMVNXS Business Directory offers an online presence and arena for non-profits and charitable organizations to promote their memberships, raise money for causes, advocate on the behalf of groups, provide education for members, provide certifications and training, organize and teach, give back to their communities and so much more.

[LEARN MORE](#)

## Pet Services

Customers are looking for trusted pet services, boarding, pet training, pet grooming and veterinary services, in the DMVNXS Business Directory.

[LEARN MORE](#)

## Entertainment

Our supporters turn to the DMVNXS Business Directory for local theaters, cinemas, dancing, plays, performing arts, operas, comedy clubs, jazz clubs and more.

[LEARN MORE](#)

## Restaurants & Nightlife

When looking for the best restaurants, bars, wineries, eateries, kitchens, bakeries and coffee shops our consumers turn to DMVNXS Business Directory.

[LEARN MORE](#)

## Health & Wellness

When looking for local health service providers and professionals in DC, Maryland and Virginia, consumers will visit the DMVNXS Business Directory for dentistry, counseling, eye care, and more.

[LEARN MORE](#)

## Shopping & Retail

Consumers are looking for great deals and products from local apparel and merchandise.

[LEARN MORE](#)

## Home & Garden

Our supporters turn to the DMVNXS Business Directory for home services to include, air conditioning and heating, builders, decorating, home construction, home repair, landscapers and roofing.

[LEARN MORE](#)

## Sports & Recreation

Local consumers are looking for indoor and outdoor recreational activities, sports, sporting goods and sporting businesses.

[LEARN MORE](#)

# Frequently Asked Questions

**CREATIVELY  
PUT YOUR  
ADVERTISING  
DOLLARS TO  
WORK  
TODAY!**

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**01 I have a website & social media page. Why do I need to be featured in the DMVNXS Business Directory?**

Advertising your business should be a multi-faceted approach that features your business, its products, ratings, discounts and social media. Establishing your business within DMVNXS directory develops a consistent and strategic brand. In today's world, your customers have more channels available for gathering information about local businesses.

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**02 Can we place our advertisement in a particular position on the marketplace?**

Yes! If you select our Premium package your business listing can be placed in the top section of its page particular positions. Because of the limited space, placement of advertisement within DMVNXS will be on a first come first serve bases.

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**03 How will our business benefit from advertising in DMVNXS?**

Your business can place an ad for a little as \$1.66 per day. In most cases, attracting 3 to 4 customers via your advertisement from DMVNXS will in fact pay for itself and any consumers deriving from your ad thereafter will contribute to your profit.

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